GOVERNMENT OF INDIA
INFORMATION AND BROADCASTING
LOK SABHA

UNSTARRED QUESTION NO:6049
ANSWERED ON:31.08.2001
EARNING FROM JOURNALS
SUDARSANA E.M. NATCHIAPPAN

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) the details about the total circulation of Employment News, Yojana, Kurukshetra, Bal Bharti, Aajwal in a year;

(b) whether the Government has been earning profit from these Journals;

(c) if so, the details thereof, journal-wise;

(d) whether the Government have any plan to publish Kurukshetra and Employment News in Tamil and in other Indian languages also;

(e) if so, the details thereof; and (

(f) if not, the reasons therefor?

Answer

THE MINISTER OF INFORMATION AND BROADCASTING (SMT. SUSHMA SWARAJ).

(a): The requisite details are given in the Annexure.

(b) & (c): Profit of Rs. 1706.89 lakhs has been earned from the sale and advertisements given out in the Employment News which has a separate budget, during the year 2000- 2001. However, as the Publications Division does not have the system of commercial accounting for other journals, the relevant information for the same is not available.

(d), (e) & (f): There is no proposal at present to publish Kurukshetra and Employment News in Tamil and in other Indian languages.

ANNEXURE

Annexure referred in reply to part (a) of the Lok Sabha Unstarred Question No. 6049 for answer on 31.8.2001.

Statement showing details of circulation of Employment News, Yojana, Kurukshetra, Bal Bharti and Aajkal for the year 2000-2001:

Name of journal	Total circulation during 2000-2001
Employment News (English)	239.03 lakhs
Employment News (Hindi)	46.11 lakhs
Employment News (Urdu)	0.53 lakhs
Yojana (English)	210842
Yojana (Hindi)	284157
Yojana (Urdu)	1046
Yojana (other 10 regional languages)	332836
Kurukshetra (English)	120242
Kurukshetra (Hindi)	112795
Bal Bharati	84673
Aajkal (Hindi)	71566
Aajkal (Urdu)	28804